

ABSTRACT OF THE DISCLOSURE
MANAGING CONSUMER PREFERENCES WITH A PORTABLE DATA
PROCESSING SYSTEM

In accordance with the method, system, and program
of the present invention, consumer preferences designated
for a user are transmitted in a transmittable data format
from a portable data processing system associated with
the user to multiple independent server systems each
associated with a consumer provider from among multiple
diverse consumer providers. Specialized services and
products from each of the diverse consumer providers are
designated for the user at each of the independent server
systems, in response to comparing the consumer
preferences for the user with a database of services and
products at each of the independent server systems. The
designated specialized services and products are
transmitted to the portable data processing system in the
transmittable data format, such that a consumer provider
from among multiple diverse consumer providers adjusts
offerings of services and products provided to a
particular user via a portable data processing system
according to electronically received consumer preferences
for the particular user.